

Founded by Jocelyn Hay in 1983

**The Future for Public Service Broadcasting in Europe and the Commonwealth
VLV's 10th International Conference, Friday, 11th February 2005**

0930am-5pm at the Royal Society, 6-9 Carlton House Terrace, London SW1

Programme

9.30am: **Welcome** by Jocelyn Hay, Chairman of Voice of the Listener & Viewer

9.45am: **Session One: Public Service Broadcasting in a Hostile Environment**

What is the impact of digital technologies, fragmenting audiences and possible changes to legislative and regulatory frameworks?

Chairman: Elizabeth Smith, Secretary-General, The Commonwealth Broadcasting Association

Speakers: Adam Singer, Content Board Member, UK Office of Communications
& former Group CEO, Telewest and CEO, Flextech

K. S. Sarma, Chief Executive, Prasar Bharati Broadcasting, India

Ken Clark, Chief Executive, Fiji Broadcasting Corporation

George Valarino, General Manager, Gibraltar Broadcasting Corporation

11.15am: Coffee

11.45am: **Session Two: Can Public Service Broadcasting be Safeguarded in Europe?**

What are the key commercial, governance and funding issues facing European broadcasters?

Chairman: Carole Tongue, Visiting Professor, University of the Arts, London & former MEP spokesman on public service broadcasting

Speakers: Jacques Briquemont, Director of European Affairs, The European Broadcasting Union

Karol Jakubowicz, Vice Chairman, Council of Europe CDMM Committee
& National Broadcasting Council, Poland

Dr Verena Wiedemann, Head of European Affairs, ARD, Germany

1.00pm: Lunch

2.00pm: **Session Three: Is News and Current Affairs safe in the hands of Public Service Broadcasters?**
Can they still deliver on truth, accuracy and impartiality?

Chairman: John Owen, Executive Producer, NewsXchange & Visiting Professor of Journalism, City University, London

Speakers: Richard Sambrook, Director BBC World Service and Global News Network

Paul Gibbs, Programme Director, Aljazeera International

Nick Wrenn, Director London Bureau CNN

3.00pm: Tea

4.00pm: **Session Four: What Role Can Citizens Play in Ensuring Good Governance and the Principles of Public Service in Broadcasting?**

Chairman: Professor Vincent Porter, Westminster University & VLV Board member

Speakers: Vladimir Gai, Chief, Communications Development & Endogenous Production, UNESCO, Paris

Damian Tambini, IPPR & Director, Oxford University Programme in Comparative Media Law

Dr Manfred Kops, EURALVA, European Association of Listeners' & Viewers' Associations

Rapporteur: Professor Paddy Coulter, Reuters Foundation, Green College, Oxford

5.00pm: Close of conference

The conference will be preceded by a reception at 6.30pm on the evening of Thursday, 10 February to be hosted by the BBC World Service at Bush House, The Strand, London WC2.

VLV reserves the right to make changes to the published programme.

31/1/05